



SAINT LUCIA NATIONAL TRUST

TEL: (758) 452-5005/31495 P.O. BOX 595 CASTRIES, ST. LUCIA WEST INDIES
FAX NO: (758) 453-2791 Email: natrust@candw.lc Website: www.slunatrust.org

**Patron: Her Excellency Dame Pearlette Louisy
Governor General of St. Lucia**

December 17, 2012

PRESS RELEASE

And the Winners are...



Although school is out eight youngsters came proudly clad in their uniforms to ascertain if they secured a place in the Youth Environment Forum (YEF) Logo & Slogan Competition organized by the Saint Lucia National Trust (SLNT). The competition which was launched in March 2012 was geared at getting youngsters ages 7 to 18 to internalize the themes explored at YEF since 2009 and encapsulate the core message of the forum with an appropriate logo and slogan.

Over the years YEF has focused on enlightening over 300 youngsters about their roles as advocates for environmental and heritage conservation through the themes “The Green Economy; Does it Include You?”, “Forests for People”, “Many Species, One Planet, One Future” and “Greening Fair Helen”. On that note, the eight youngsters submitted nine entries which they thought best depicted the aforementioned themes. Since all were winners, each of them received a Certificate of Participation as well as two cinema tickets to watch a movie of their choice.

The judges for the competition were SLNT Director - Mr. Bishnu Tulsie, Mr. Lyndale James - SLNT Councilor and the Chief Judge was Mr. Ted Sandiford of A.C.I.D. Kreationz. Mr. Sandiford took the opportunity to congratulate all participants for a job well done. He went on to give them some useful pointers to should consider when entering logo competitions.

The two sponsors present were Mr. Cornelius Edmund, System Planning Engineer at the Saint Lucia Electricity Services Limited and Mrs. Sergin John-Baptiste, Marketing Executive at Digicel St. Lucia. The sponsors informed the gathering of their continued support for these initiatives and shared how their respective companies are playing their role to “green” their operations. Subsequently Mr. Edmund and Mrs. Jn. Baptiste presented the prizes to the participants. Below provides more information about the participants who copped the top prizes;

Logo Competition (maximum points to be attained 300):

- 1st Place (241 points): **Mitchel Wilson** of the Sir Arthur Lewis Community College (SALCC) – DELL Desktop Computer from Digicel St. Lucia
- 2nd Place (234 points): **Junior Ray Frederick** of SALCC - \$300 cash & a \$50 voucher from Subway St. Lucia
- 3rd Place (200 points): **Rohan Alfred** of St. Mary's College – \$100 cash

Slogan Competition (maximum points to be attained 300):

- 1st Place (180 points): **Navierge Frederick** of Canon Laurie Anglican Primary School - \$400 cash. **Slogan: "Going Green for Better Living"**
- 2nd Place (150 points): **David Dilsuk** of Vieux Fort Comprehensive Secondary School Campus A- \$200. **Slogan: "A Green Economy Means Benefits for you and me"**
- 3rd Place (147 points): **Mitchel Wilson** of SALCC - \$100 cash. **Slogan: "Maintaining Environmental Stability"**



On the left is the 1st place winner of the Logo Competition Mitchel Wilson receiving his prize from Mr. Cornelius Edmund of LUCELEC and the 1st place winner for the Slogan Competition Navierge Frederick can be seen on the right.

A Subway Voucher was also presented to Arshel Flermius of SALCC for being the first student to enter the competition. The Awards Ceremony was held at the Palmville Meeting Room at Coco Resorts in Rodney Bay on Monday, December 17, 2012.

The SLNT thanks all sponsors and partners who have supported the Youth Environment Forum over the years. Special thanks to our 2012 sponsors; the Saint Lucia Electricity Services Limited (our main sponsor), Bank of Saint Lucia, Digicel St. Lucia, Consolidated Foods Limited, Domino's Pizza, Royal

Bank of Canada, Windward Islands Packaging Company (WINERA) and Subway Saint Lucia. Congratulations to all participants and do look out for the next Youth Environment Forum Challenge!

Here is a peek of the winning logo and its accompanying slogan!



Maintaining Environmental Stability