

PRESS RELEASE

14th DECEMBER 2012

MARIGOT GOES GLOBAL

Little Labas Beach in Marigot Bay joined the giant One Day on Earth project, joining people from all nations across the globe in videoing their experiences of life on 12.12.12.

THANKS TO THE NATIONAL TRUST

The Saint Lucia National Trust (SLNT) has been involved in this inspiring movement since it started two years ago and it was Karetta Crooks Charles, the SLNT Communications & Advocacy Officer, who suggested that Marigot might join the other Saint Lucia locations who were participating on Wednesday.

PLANTING TREES

St. Lucia decided that the national activity, in keeping with the Governor General's tree planting challenge, would be to plant more trees in various parts of the island. For Karetta, Marigot was her final stop of the day and she arrived with her camera equipment, already tired and muddy from recording a major tree planting project in a Barre de L'isle Forest Reserve.



SMALL BUT BEAUTIFUL

Marigot is of course one of Saint Lucia's most famous beauty spots but sadly, in the last few years, due to lack of funding and support, the beautiful beach has suffered damage and erosion. This year, however, the people of Marigot rallied round to protect their precious heritage and the idea of being part of a global movement on 12.12.12 was greeted with great enthusiasm.

THE BIG QUESTION

All around the world on Wednesday, people from Afghanistan to Zimbabwe were being caught on camera doing something that mattered to them and they all had to answer the same questions: **What do you have? And what do you need?**

The Marigot footage from 2:55 to 3:55 p.m. was filmed by Mrs. Charles and will be submitted to One Day on Earth Project and everyone is hoping that the St. Lucia experiences will eventually be edited and shown on St. Lucia TV!



Special thanks go out to SLNT for making it happen, to Anthony Mark of the Marigot Development Committee, to Sergeant De Leon of the Marigot and Anse La Raye Police supported the community effort as always and even planted a tree – and twenty trees, including seagrapes, almonds and pomme d’amour were planted around the fringes of the beach to provide shade and stability.

Press Release by Judith Verity of Marigot PR
Contact 495-1621 or judith@marigotbay.com